Applicant: Gilbert G. Weigand and Scott J. Levine Attorney's Docket No.: 06975-335001 / Personalization Serial No.: 10/698.017

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Amendments to the Specification:

Please replace the paragraph beginning at page 20, line 12, with the following amended paragraph:

Although the systems and operations have been described using a jukebox, the label 'jukebox' may include a number of content access systems that appear in different forms. For example, the operations described previously may be used in a digital cinema system in a theater, a personal computer, a wireless phone, and/or other device. Additionally, the operations described previously also may be used to accommodate a mobile appliance (e.g., a car stereo) in conjunction with other content licensing/management systems. For example, the operations described previously may be invoked when other management systems are problematic. For example, the content may be licensed and authorized on particular serial numbers of mobile appliances. If the content is no longer being accessed on the mobile appliance, the location-based regulation system may be used. Thus, an optical disk may be electronically tied a car stereo and a miniature reader. When the optical disk is no longer read from the mobile device, access to the optical disk may be regulated using the location of a jukebox.